



VFWA NEW MEXICO
HISTORIAN & MEDIA RELATIONS PROGRAM
Ralph Bishop Program Chair 2026-2027



Promotional July 2026

VFW Auxiliary National Ambassador - Teresa Stevenson

VFW State Auxiliary President - Michelle Dennisson

VFW State Auxiliary Secretary - Betty Decker

Greetings to everyone!

My name is Ralph Bishop, and I'm your 2026-2027 Historian & Mass Media Relations Department Chairman. I look forward to hearing from all of you throughout the year.

This month, I have two plans of attack: to have you learn about your Auxiliary's history and learn how to store your history on places such as icloud, thumb drives and external hard drives, and if any of you have personal contacts with your local media outlets.

Drives can be extremely helpful in saving an Auxiliary's history that is more than twenty years old as well as the newest Auxiliary on record. The icloud and thumb drives are the least expensive options.

Local mass media can be useful for both stories of past event and are vital for posting your current and future events, such as fundraisers and blood drives.

Awards are a citation and \$25 to the most outstanding reel, story, or other media creation of an Auxiliary. The form can be found in MALTA under Member Resources, and is due to me by March 31st, 2027. I must judge them and pick one by April 30th, 2027. Department due dates will be announced at a later date.

If you have any questions, please contact me by cell phone at (505) 401-3108 or email me at ralphbishop1962@gmail.com and if I don't have the answer, I will get the answer expeditiously for you. Today's quiz is who did I acknowledge at Department Convention, and why: Correct answers will earn you points which will get you a prize at Midwinter. Please introduce yourselves to me. I'd love to know who my Auxiliary and District Chairmen are!

Loyally yours,

Ralph Bishop
Historian & Mass Media Chairman
Department of New Mexico